# **Truphone (Hong Kong) Limited**

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## **Senior Management**

Dr. Alex Ip SVP Asia Pacific

Mr. Elvis Yan Head of Marketing

Mr. Frederic Mo Operations Director

#### **Business Activities**

Truphone, a global mobile operator for business travellers, expands the reach of businesses beyond the borders of their home country. Newly launched Truphone World mobile plan covers voice, text and data in 66 global destinations including China, Singapore, Japan, UK, US, Australia and Canada. Designed to give peace of mind while travelling abroad and running businesses with overseas customers, roaming charges are now predictable so that businesses can have better control in terms of cost.

Our patented SIM technology enables users to carry 8 international numbers on 1 SIM card to grab every business opportunity around the globe. A number is available in each of the 8 Truphone Zone countries - Hong Kong, UK, US, Australia, Germany, the Netherlands, Poland and Spain. With our Smart Caller ID display technology, contacts in the Zone always see your local number and they can phone you at local rates wherever you are.

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### 高層管理人員

Dr. Alex Ip SVP Asia Pacific
Mr. Elvis Yan Head of Marketing
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## 業務概況

Truphone是全球唯一一家流動電訊商能夠打破地域界限,讓商業用戶以本地通訊形式聯繫世界各地 "能夠做到這一點是因為Truphone提供國際一卡多號服務,讓商業用戶即使身處外地,亦能以本地通訊方式來聯繫全球,同時可讓業務夥伴以本地電話號碼直接與其聯絡,拉近彼此距離。Truphone的通話分鐘、文字短訊和數據組合可以在66個地區使用,減少甚至免除通話及數據服務的國際漫遊費用,令商業用戶的員工在公幹外遊時,可以時刻聯繫全球。Truphone以SIM為本的專利服務,客戶遍及全球超過220個國家。總部設於英國倫敦的Truphone目前在世界四大洲共有13個辦事處,並繼續積極擴張業務版圖。

Truphone的客戶種類繁多,既有初創企業,亦有英國富時100指數公司,以至世界主要品牌如Harley Davidson,與及全球八大銀行的其中五間。